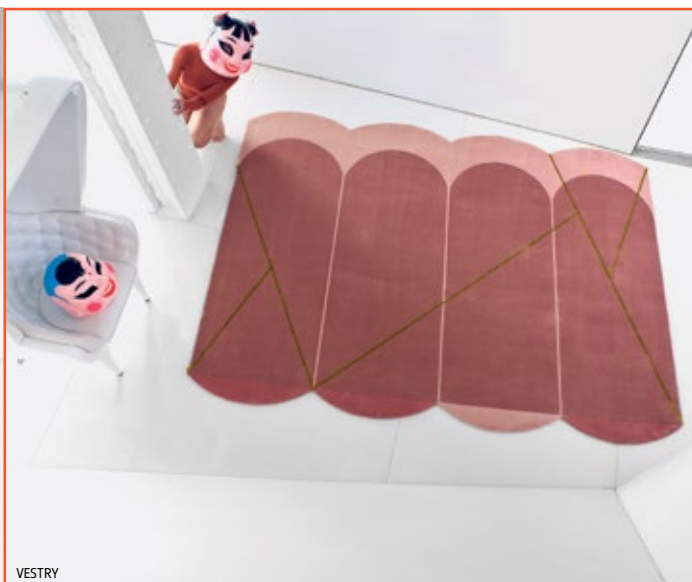




In the Hood, a collaboration between Ghislaine Viñas and the brand's Empire collection, is also Aronson's first foray into custom handmade rugs. Though Netherlands-born and South Africa-raised, the multitalented designer has deep roots in New York—the muse for this collection, boasting cool profiles and her signature funky palette. "We were comfortable with the idea of rugs that were not the usual rectangles and circle," says Viñas. "The secret behind the collection is that we kept it loose and fun." **TriBeCa**, named for Viñas's neighborhood, riffs on a historic manhole cover there, while **Vestry** (her street) borrows architectural details from her building. **Freeman Alley** exudes charm, as that romantic lane does, and **West Side** reflects the bustling nearby highway. The rugs, all wool with Tencel accents, are offered in two standard sizes as well as custom. empirecollectionrugs.com ➤

aronson's floor covering



"Each design is offered in varying color palettes: some are deep and moody, others are soft and pastel-y" —Ghislaine Viñas
flooring